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From the Frontlines to the Homefront: People Working Cooperatively's Ramp it Up for Veterans Campaign Kicks Off

Annual fundraising campaign helps aging veterans with critical home repairs, accessibility modifications

CINCINNATI (Sept. 29, 2025) – They served our country, now it's our turn to give back and say thank you. [People Working Cooperatively \(PWC\)](#) kicked off its annual [Ramp it Up for Veterans](#) campaign on Patriot Day, Sept. 11, to assist low-income and disabled veterans throughout Greater Cincinnati and Northern Kentucky. This year's campaign has an anonymous donor matching up to \$100,000 in donations, so every gift will be doubled.

As more and more veterans are growing older and living with disabilities, navigating their homes safely becomes more challenging. They are in need of critical home repairs and accessibility modifications that they can't afford, which is where PWC steps in. The local nonprofit provides professional expertise and services at no cost to those who qualify so these residents can remain in their homes. PWC currently has nearly 500 households of veterans on a waitlist currently in need of home repair projects to be completed.

"Our veteran community deserves not only our respect and gratitude for their service, but also the security of a safe, accessible home – no matter their needs or abilities," said PWC President Jock Pitts. "With a generous matching donation to aid this year's campaign, Ramp it Up for Veterans is a chance to raise funds that will help eliminate the waitlist and ensure veterans here locally receive the support they've clearly earned."

Over the years, the campaign has helped to fund services for more than 6,500 households of veterans or their surviving spouses. [Ramp it Up for Veterans](#) will run through December 31, 2025.

To learn more about PWC and the Ramp It Up For Veterans campaign, visit www.pwchomerepairs.org/veterans or call (513) 351-7921.

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About People Working Cooperatively

Incorporated in 1975, People Working Cooperatively (PWC) is a non-profit organization serving individuals and families living on low or fixed incomes, including veterans, elderly neighbors, and disabled persons in 20 counties of southwest Ohio, Dayton, northern Kentucky and southeast Indiana. For 50 years, PWC has strengthened communities by providing critical home repair, weatherization, and modification services to help residents stay safely in their homes. PWC's 135 full-time professional, licensed staff and dedicated corps of volunteers assist with nearly 7,000 services each year. For more information, visit pwchomerepairs.org or call (513) 351-7921.