# People Working Cooperatively

# 2020 Community Impact Summary

#### 2020 numbers & statistics

Income at or below 30% of the median	2729
Income between 31% & 50%	649
Individuals over 60	4220
Households headed by someone over 60	2344
Grandparents raising grandkids	381
Households including a disability	1634
African American	2936
Caucasian	2453
Other	571

Households served	3444
Individuals served	6058
individuals under 18	1362
Flagged Vet Households	491

#### **People Served**

Male	1627
Female	4431

#### Services (by job type)

Energy Education & Conservation Services	2621
Plumbing	672
Furnace/ AC-Repair/ Replacement	563
Roofing & Gutters	349
Structural, Other	426
Electric	170
Accessibility	384
Lead remediation	6
Volunteer Services	769

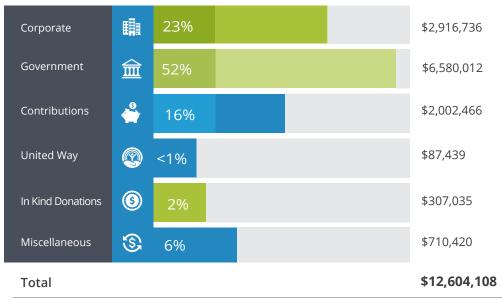
#### 2020 Total Services

*Projects for vets (already counted	908
in the numbers above)	

5,960

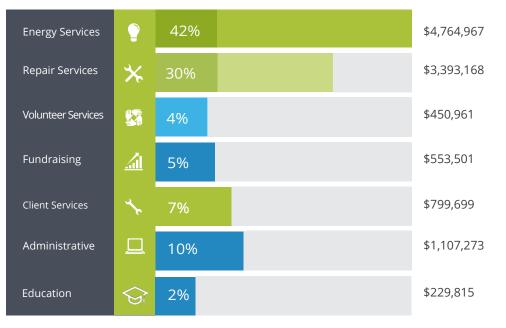
*Whole Home projects counted in	19
Accessibility numbers above	

#### 2020 Revenue



Source: Audited Financial Statements

### 2020 Expenses



\$11,299,384

Net Assets at End of Year \$7,525,282

**Total** 



# 2020 Impact Summary

PWC's rapid response to urgent changing needs



#### Essential Services

PWC secured designation as an



essential business from Ohio Homeland Security allowing us to continue to provide urgent health and safety home repair services for families sheltering in homes during the pandemic.



# Virtual Programming

We expanded our community outreach through virtual programming, broadcast-based interactive curriculum and homesafety videos, reaching independent living centers as well as in-home settings.



#### Virtual Event

PWC successfully transitioned the ToolBelt Ball gala to a virtual format, raising a record \$230,000+ in funding to support PWC's Modifications for Mobility program.



# Cincinnati Medical Center

UNIVERSITY OF

# Referral Program

PWC helped advance a referral program that physicians can use to directly refer their patients to PWC as well as other community-based fall prevention services.



# Volunteer Impact

6 months into the pandemic, PWC successfully organized and implemented a 45 Days of Service event, engaging over 1,500 community volunteers in performing home repairs and vard maintenance services to improve the lives and homes of 546 older adults and individuals living with disabilities.



# COA Partnership

PWC partnered with the Council on Aging to keep the homes of 75 seniors as healthy as possible by installing Air Purification Systems designed to eliminate sick building risks by neutralizing odors, particulate, smoke, mold, bacteria and viruses.



# PWC Study Launches Pilot Program

PWC study "Developing Sustaining Financing Models to Scale Aging in Place Program" resulted in a planned largescale pilot in partnership with Molina Healthcare.



# Bringing Education Home

Our popular Aging-in-Place programs went virtual, serving seniors who were sheltering in place during the pandemic. We even provided tablets for those without access to a computer.