

# People Working Cooperatively

## 2021 Community Impact Summary

### 2021 production & demographics

Households served	3555
Individuals served	5902
individuals under 18	1144
Households including a disability	1489
Heads of households over 60	2582
Veteran Households	496
Services for over age 60	4515
Income at or below 30% of the median	2816
Income between 31% & 50%	668
Grandparents raising grandkids	340

Male	2335
Female	3567
African American	2852
Caucasian	2448
Other	602

### Services (by job type)

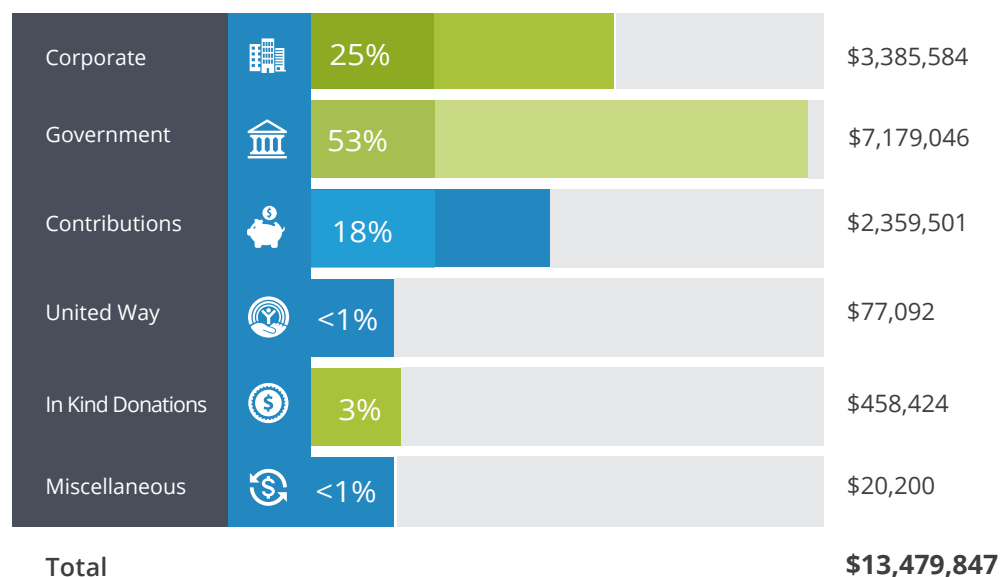
Energy Education & Conservation Services	2574
Plumbing	1595
Furnace/ AC-Repair/ Replacement	1874
Roofing & Gutters	298
Structural, Other	628
Electric	309
Accessibility	510
Lead remediation	11
Volunteer Services	758
Community Education Sessions	881

**2021 Total Services 9,438**

*\*Projects for vets (already counted in the numbers above)* 840

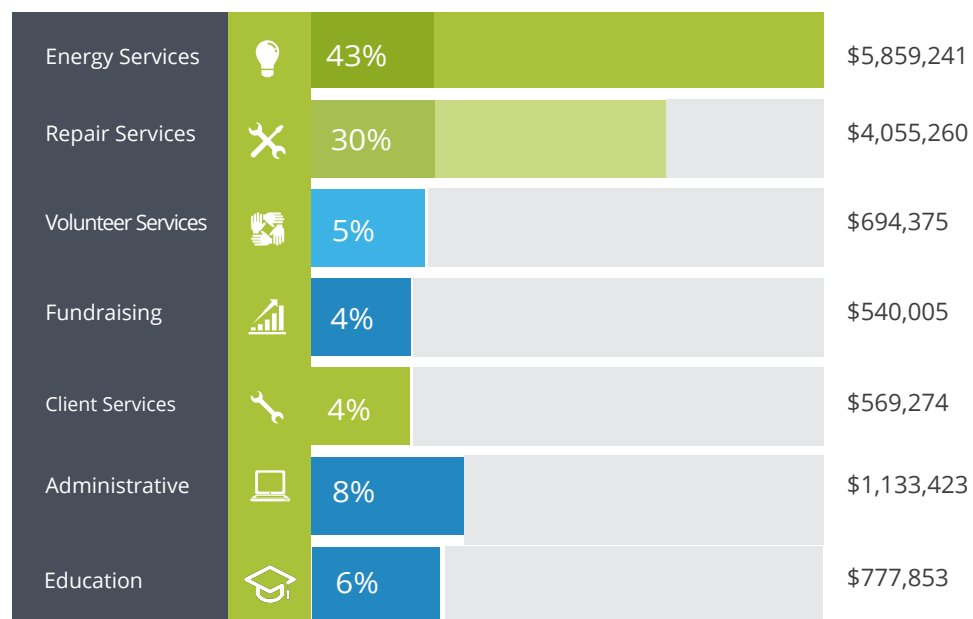
*\*Whole Home projects counted in Accessibility numbers above* 222

### 2021 Revenue



Source: Audited Financial Statements

### 2021 Expenses



**Total**

**\$13,629,431**

Net Assets at End of Year \$7,635,194



## 2021 Impact Highlights



### Workforce Development Grant

PWC awarded the Bank of America Neighborhood Builder grant for workforce development. The \$200,000 grant will enable PWC to build and train its current and future workforce to meet the rising demands of the community.



### ASC Makes History

PWC's annual appeal raised a record \$228,280 in 2021, a 72% increase from just 5 years prior. These dollars represent some of the most critical funds at PWC, giving us the flexibility to fill funding gaps so as not to disrupt critical services for our clients.



### Virtual Campaign

More than \$180k raised for PWC's Modifications for Mobility program from past ToolBelt Ball sponsors and supporters despite no in-person or virtual event for the annual gala.



### WHIC Services to the Community

In 2021 Whole Home and the Innovation Center performed \$1,573,863 in direct services to the community, providing essential repairs and education on health-related housing issues expanding PWC's network of supporters, clients and collaborators.



### Virtual Home Launch

YourWholeHome.org, a brand-new virtual home experience launched by PWC's Whole Home Innovation Center, provides vital resources for homeowners, caregivers, and medical professionals to help keep homes healthy and safe at all stages of life.



### Veterans Telethon Success

PWC celebrated the 10th Anniversary of its "Ramp it Up for Veterans" campaign on December 7th. Since its inception, PWC has raised over \$2.5M to assist veteran families so they are able to live safe and healthy at home.



### Volunteer Impact

517 volunteers donated 2,214 hours of service to complete approximately 50 home repair projects for the 39th annual spring Repair Affair and 1,279 volunteers (100+ individual groups) donated approximately 5,842 hours of service to assist nearly 600 homeowners for the 35th annual fall Prepare Affair event.



### City – Wide Resource Launch

PWC/Whole Home Innovation Center launches first "City-wide" website in conjunction with U.C. Health for at-risk patients to attend evidenced-based fall prevention classes to reduce their risk of injury as well as provide them greater mobility, confidence and independence as they age.