



MEDIA ALERT

FOR IMMEDIATE RELEASE

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PWC's Whole Home Innovation Center Celebrates Grand Opening with Ribbon Cutting

What: People Working Cooperatively's Whole Home Innovation Center celebrates its grand opening with a ribbon cutting.

When: Friday, February 8; doors open at 8 am; ribbon cutting at 8:45 am

Where: 4628 Paddock Road, Cincinnati, Ohio
PWC's Whole Home Innovation Center is located right on Paddock Rd. If parking is unavailable in front of the building, additional parking is available in PWC's parking lot, accessible on Tennessee Ave.

Why: Opportunity to capture photos and videos of this first-of-its-kind space, focused on health, home, and how the two intersect under one roof. PWC and Whole Home staff will be available for interviews.

Description: Join People Working Cooperatively and Whole Home for the launch of PWC's Whole Home Innovation Center. The center will be a community resource, offering education to individuals and groups on how to create and maintain healthy homes. The Innovation Center focuses on the relationship between our homes and our health, and the simple changes you can make over the course of your home's life that make a difference for your family. The center can help your

family adapt to life's changes, from bringing home a baby to recovering from an injury to hosting family members around the holidays. The Innovation Center features colorful and bright displays that educate visitors on safety products, allows hands-on trial of items like pull-down cabinets and slip-resistant coatings, and space for groups and classes.

For more information: View our recent video --
https://www.youtube.com/watch?v=_KFloZIKqBs

About People Working Cooperatively

Incorporated in 1975, People Working Cooperatively (PWC) is a non-profit organization serving low-income, elderly, and disabled homeowners in 20 counties of Southwestern Ohio, Northern Kentucky and Indiana. PWC strengthens communities by providing professional, critical home repair, weatherization, and modification services to help residents stay safely in their homes. In the last 44 years, PWC's staff of licensed, trained employees and dedicated corps of 3,500 volunteers have assisted more than 320,000 individuals. For more information, visit www.pwchomerepairs.org or call (513) 351-7921.

About Whole Home

Whole Home is a remodeling and renovation company backed by 44 years of experience through its non-profit arm, People Working Cooperatively. Whole Home offers remodeling services to help homeowners love their home through beautiful and high-end designs; to get home from the hospital after illness or injury through functional home modifications; and to stay healthy at home in all stages of life through services like lead remediation, air quality audits, child-proofing products, and design services for multigenerational families. For more information, visit www.wholehome.org or call (513) 482-5100.

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