

# SAM ADAMS CINCINNATI TAPROOM

August 7, 2022



## HOMEBREW COMPETITION AND CORNHOLE TOURNAMENT

A PWC Emerging Leaders Board Event



### KEG LEVEL SPONSOR

#### PRE-EVENT RECOGNITION

Logo featured on website  
3 exclusive social posts  
9-12 social media mentions  
Media recognition  
Logo on all flyers & posters  
Press release inclusion

#### ON-SITE RECOGNITION

1 Cornhole Lane Sponsorship w/  
logo on 2 boards  
Event signage  
Option to speak at event  
Option to hang banner at event  
Option to distribute promo items  
(6' table included)  
Option for inclusion in goodie bags

#### POST-EVENT RECOGNITION

Press release  
Email blast  
Website recap

**\$5,000**



### GROWLER LEVEL SPONSOR

#### PRE-EVENT RECOGNITION

Listed on event website  
3 exclusive social posts  
Listed on flyers & posters  
Press release inclusion

#### ON-SITE RECOGNITION

Event signage inclusion  
Logo on tournament bracket  
Option to distribute promo items  
(6' table included)  
Option for inclusion in goodie bags

#### POST-EVENT RECOGNITION

Press release  
Email blast  
Website recap

**\$1,000**



### PINT LEVEL SPONSOR

#### PRE-EVENT RECOGNITION

Listed on event website  
3-6 social media mentions  
Listed on flyers & posters

#### ON-SITE RECOGNITION

Listed on tournament bracket  
Event signage inclusion  
Option for inclusion in goodie bags

#### POST-EVENT RECOGNITION

Email blast  
Website recap

**\$500**



### LANE SPONSOR

#### PRE-EVENT RECOGNITION

Listed on event website  
Listed on flyers & poster

#### ON-SITE RECOGNITION

Logo on 2 boards to keep  
after tournament  
Event signage inclusion  
Listed on tournament bracket  
Option for inclusion in goodie bags

#### POST-EVENT RECOGNITION

Email blast  
Website recap

**\$500**

### PUBLIC YARD GAMES SPONSOR

#### PRE-EVENT RECOGNITION

Listed on event website  
Listed on flyers

#### ON-SITE RECOGNITION

Exclusive signage on Taproom patio  
Event signage inclusion  
Option for inclusion in goodie bags

#### POST-EVENT RECOGNITION

Email blast  
Website recap

**\$500**

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August 7, 2022



## CORNHOLE TOURNAMENT

A PWC Emerging Leaders Board Event

Registration coming soon!  
[www.pwchomerepairs.org](http://www.pwchomerepairs.org)

### TOURNAMENT TITLE SPONSOR

#### PRE-EVENT RECOGNITION

- Logo featured on website
- 1 exclusive social media post
- 3-6 social media mentions
- Media recognition
- Logo on all flyers & posters
- Press release inclusion

#### ON-SITE RECOGNITION

- Logo on tournament bracket board & flyers
- Event signage
- Option to hang banner at event
- Option to distribute promo items (6' table included)
- Option for inclusion in goodie bags

#### POST-EVENT RECOGNITION

- Press release
- Email blast
- Website recap

**\$1,500**

### BOARD LEVEL SPONSOR

#### PRE-EVENT RECOGNITION

- Listed on website
- 3-6 social media mentions
- Listed on flyers & posters
- Press release inclusion

#### ON-SITE RECOGNITION

- Event signage inclusion
- Listed on tournament bracket
- Option to distribute promo items (6' table included)
- Option for inclusion in goodie bags

#### POST-EVENT RECOGNITION

- Press release
- Email blast
- Website recap

**\$1,000**

### BAG LEVEL SPONSOR

#### PRE-EVENT RECOGNITION

- Listed on event website
- 1-3 social media mentions
- Listed on flyers & posters

#### ON-SITE RECOGNITION

- Listed on tournament bracket
- Event signage inclusion
- Option for inclusion in goodie bags

#### POST-EVENT RECOGNITION

- Email blast
- Website recap

**\$500**

### PUBLIC YARD GAMES SPONSOR

#### PRE-EVENT RECOGNITION

- Listed on event website
- Listed on flyers

#### ON-SITE RECOGNITION

- Exclusive signage on Taproom patio
- Event signage inclusion
- Option for inclusion in goodie bags

#### POST-EVENT RECOGNITION

- Email blast
- Website recap

**\$500**