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MEDIA ALERT

FOR IMMEDIATE RELEASE

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People Working Cooperatively (PWC) Presents Hometown Hollywood 1975

What: PWC's Annual Oscars® Gala, Hometown Hollywood 1975

When: Sunday, February 22 from 5:30 pm to midnight

Where: Hilton Cincinnati Netherland in downtown Cincinnati

Why: Opportunity to capture photos and video of the fun, fashion and fundraising efforts taking place at Hometown Hollywood 1975. PWC Staff, volunteers and clients will be available for interviews.

Description: A night of disco-themed glamour for a cause, all of the proceeds from *Hometown Hollywood 1975* will go to benefit PWC's Modifications for Mobility Program. The essential home renovations and repairs provided by this program ensure that elderly, disabled and low-income members of the Cincinnati community may continue to live safely in their homes.

In honor of People Working Cooperatively's 40th year of service to the community, *Hometown Hollywood 1975* will take on a funky 70's theme, reminiscent of the era's groovy game shows. Attire for the *far out* night is either classic black tie in true Oscars® fashion, or 70's retro. In addition to watching a live telecast of the Oscars®, guests will enjoy a three-course 70's dinner, live music by *Gee Your Band Smells Terrific*, solid gold tabletop dancers, raffles, live and silent auctions and more.

About People Working Cooperatively

Incorporated in 1975, People Working Cooperatively (PWC) is a non-profit organization serving low-income, elderly, and disabled homeowners in 20 counties of Southwestern

Ohio, Northern Kentucky and Indiana. PWC strengthens communities by providing professional, critical home repair, weatherization, modification, and maintenance services to help residents stay safely in their homes. In the last 40 years, PWC's staff of licensed, trained employees and dedicated corps of 6,000 volunteers have assisted more than 282,000 individuals. For more information, visit www.pwchomerepairs.org or call (513) 351-7921.

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