



*Saving HOMES. Restoring PRIDE.*

**For Immediate Release**

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## **PWC named Charity of Choice by TSL**

**(Cincinnati)** The Tri-State League of Financial Institutions (TSL), an organization which provides a forum for its members to exchange ideas and explore ways of better serving customers, has selected People Working Cooperatively as the 2014 TSL Designated Charity. This choice was made because “of the alignment of efforts between the organizations and many, if not all of the TSL members. Specifically, PWC’s Core Values which include: Focus on clients, foster teamwork, do your best work, use resources wisely, and build partnerships - these are all key to the success of both organizations within the community,” said TSL spokesperson April Harper.

TSL will fundraise for PWC this year through charity events.

“We are so pleased that TSL has chosen us as their charity of choice,” said PWC’s Vice President of Development Christine Owens. “We’re honored by their support of our mission to serve very low income homeowners with the critical home repairs and modifications they need to live safely in their own homes.”

### **About TSL**

TSL has over 70 members including financial institutions, individual members, and associate members who provide various support services to the industry. The objective of the TSL is to promote the financial institution industry in Southwestern Ohio, Northern Kentucky and Southeastern Indiana and the services offered by their members. The TSL uses seminars, round table discussions, and social events to foster the exchange of ideas and cooperation.

### **About People Working Cooperatively**

Incorporated in 1975, People Working Cooperatively (PWC) is a non-profit organization serving low-income, elderly, and disabled homeowners in 23 counties of Southwestern Ohio, Northern Kentucky and Indiana. PWC strengthens communities by providing professional, critical home repair, weatherization, modification, and maintenance services to help residents stay safely in

their homes. In the last 39 years, PWC's staff of licensed, trained employees and dedicated corps of 6,000 volunteers have assisted more than 250,000 individuals. For more information, visit [www.pwchomerepairs.org](http://www.pwchomerepairs.org) or call (513) 351-7921.