



Contact Lauren Hall
People Working Cooperatively
p. 513-482-5112 Halll@pwchomerepairs.org

Contact Matt Strauss
Madisonville Community Urban Redevelopment Corp.
p.271-2495 c.328-3906
matt@mcurc.org www.mcurc.org

For Immediate Release:

Madisonville Receives \$100,000 Donation from Fifth Third Bank to Assist Low-Moderate Income Senior Citizens

MCURC to Partner with People Working Cooperatively to Complete Critical Home Repairs for Local Seniors

CINCINNATI, OHIO (May 8, 2017) – Madisonville Community Urban Redevelopment Corporation (MCURC) announced today that it has received a \$100,000 donation from Fifth Third Bank to assist low-moderate income seniors in Madisonville. MCURC has partnered with local nonprofit People Working Cooperatively to complete critical home repairs for senior homeowners in Madisonville.

“Madisonville is a deeply rooted neighborhood and many of our seniors have lived here for decades,” said Sara Sheets, Executive Director of MCURC. “We are thrilled to expand our ability to help more of our seniors with critical home repairs. While Madisonville’s economy is improving, we want to make sure we are taking care of our elders, many of whom simply would not be able to afford these home repairs without assistance.”

Homeowners who qualify could receive home repair services including basic plumbing and electrical repairs, slip and fall prevention, mobility modifications, and whole home assessments to determine other services needed to keep seniors living safely in their homes. Residents interested in applying should contact People Working Cooperatively at 513-351-7921.

In 2013, Al Pleasant, from St. Paul Lutheran Church, approached the Madisonville Community Urban Redevelopment Corporation (MCURC) with an idea: create a neighborhood program to help low and moderate income seniors to make urgent home repairs. MCURC and St. Paul Lutheran Church partnered with People Working Cooperatively (PWC) on the Madisonville Aging in Community Program to complete the work. Since 2013, donations totaling \$40,000 have assisted low-moderate income seniors in Madisonville with critical home repairs.

About MCURC

MCURC is a non-profit, comprehensive community development corporation. We focus our efforts around economic development, housing and community engagement. Our vision is a diverse, vibrant and thriving Madisonville neighborhood.